

Northumbria Safer Roads Initiative

Steering Group Meeting

Tuesday 29 September 2009

Bridges Room, Gateshead Civic Centre

Present:

Nick Clennett	Gateshead Council
Ray King	Project Manager
Jeremy Forsberg	Communications Manager
Sara Smith	Senior Support Assistant
Gary McDonald	Newcastle City Council
Dick Fraser	Northumberland County Council
Garry Hoyle	North Tyneside Council
John Edwards	South Tyneside
Neil Fraser	Northumbria Police
Barbara Killen	Gateshead Council (Finance)
Hazel Walton	Sunderland City Council
Keith Atkinson	Sunderland City Council
Peter Morris	Highways Agency
Helen Guy	Northumberland Fire & Rescue
Tom Capeling	Tyne & Wear Fire & Rescue

Apologies:

Neil McKay	Northumbria Police
A Bennett	Northumberland Fire & Rescue
Rod Stevens	Nexus

2. Minutes of the previous meeting

3. Matters arising

There were no matters arising

4. Performance Indicators

The SLA sets out a requirement for 300 days enforcement at fixed sites per calendar month and 345 hours enforcement at mobile sites. In 08/09 there was an average of 330 days fixed enforcement per month and 337 hours enforcement at mobile sites. The shortfall at mobile sites has been due to staffing issues that have now been addressed.

The majority of sites are meeting the speed reduction targets of either the 85th percentile being reduced by 1mph per annum or having the 85th below the ACPO enforcement threshold and the mean speed at or below the posted limit.

5. NDORS Funding

The final version of the NDORS funding paper has been distributed to all partner organisations.

GH enquired about the school safety project of CCTV outside of schools. It was noted that a certificate and lease would be needed for the vehicle. GH also enquired as to how payment would be received from the vehicle. It was advised that payment would be made on receipt of invoice.

JF voiced concerns of duplication of existing initiatives. The group requested JF issue a list of initiatives already being worked on. NC noted this would be of great value to the group to make all aware of current projects and whether their bid would be worthwhile. GH queried if the promotion of a scheme would be through the partnership or the relevant Local Authority. JF advised it would depend on the scheme however local promotion would be through the authority. NF suggested if the parking outside of school scheme was a success should it be rolled out to other Local Authorities. NC suggested that North Tyneside could be treated as a pilot scheme. GMcD queried the bid amount available to each Local Authority and for how long it would remain available. It was noted that the amount would roll forward for up to 2 years.

Action: JF

6. Digitisation

There is currently £900k available for digitisation. The Working Group recommended that the process of digitisation begin now, in order to ensure that a fit for purpose, future proof infrastructure was in place by the end of 2010. After some discussion it was decided that due to the current uncertainty surrounding future funding post April 2011, that any decision re investment in digitisation be postponed until DfT have made clear the long term plans for Road Safety partnerships.

7. Finance

The first quarter financial update was circulated, this shows an under spend against the agreed budget. BK noted that the additional £100k for Tyne and Wear Communications had been agreed after the last Steering Group meeting in April, this had changed the amount each Tyne and Wear Local Authority received as surplus. This change in amount had already been circulated via the LTP Joint Steering Group.

8. 2010/11 Budget Proposal

The proposed budget for 2010/11 was presented and approved and is attached at Appendix A.

9. Communications update

A Young Driver Toolkit will be available to all partners and stake-holders which will look at ways to target young drivers in the area. This project will be open across the police force area. The toolkit will be flexible and have a range of content including lesson plans, activities, video content and presentations.

A consultation was circulated, with an extension to 25th September, once concluded, development will begin.

JF is currently working with Northumberland CC on several motorcycle projects providing rider training, seminars and the development of the Ride Respect website.

We are currently in the final stretch of road shows, touring colleges and universities. The shows have gone very well and every local authority has had numerous events so far.

The Road Respect campaign has been given a Commendation from the Prince Michael of Kent International Road Safety Awards.

The campaign is also a finalist in the Chartered Institute of Public Relations PRide Awards for best Integrated Marketing Campaign.

10. Any other business

It was noted that the enforcement in the roadworks on the A1 had been a great success with an extremely high level of compliance.

11. Date and Time of Next Meeting

2pm Tuesday 26 January 2010 in the Sandhill Room, Newcastle Civic Centre

